

Design Thinking in the Classroom
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Setting Up Your Collaborative Insights Meeting

Week 5 or 6, I'll ask you to have a meeting of your collaborators that I can join via Zoom or Skype. This is not a test of any kind, and rest assured I will not in any way be judging your performance! Instead, I will be trying to assist you in facilitating a creative collaboration session. This should last 30-40 minutes. The research and insights process is a creative process that can be quick or take awhile, depending on your project. That is fine, and rest assured that we will adapt your course deadlines to fit your project, with the midterm paper or presentation due Week 7 at the latest. For this meeting, you should have done most of your research. We will meet and use the framework from the IDEO Toolkit Insights pages (loosely) to work through what you found, and collaborate with you to produce some insights that you can frame as opportunities. I do this 30-40 minute session with each student, or if students have similar projects and timelines, we do it together, but please note that once in awhile I do have trouble fitting your schedule. If that is the case, we will work out an alternative plan. **Please set up a meeting with your collaborators and let me know the date and time as soon as it is feasible for you to do so.**